



HOTEL EDEN ROC

GENERAL INFORMATION

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Hotel Eden Roc Ascona – A little paradise with Mediterranean charm

Absolute peace and quiet directly on the shores of Lake Maggiore, a private bathing area, a spacious panoramic landing stage with private yachting marina, 95 luxurious guest rooms and suites with bright and colourful interior designs, four exceptional restaurants and a veritable Garden of Eden: these have long been the heavenly elements that make up the Eden Roc in Ascona. Not to mention the 2,000 m² Eden Roc Spa, an oasis of rest and relaxation, and the extensive offer available from the Hotel's own water-sports school. It is in fact on the strength of these many assets that the Eden Roc has already been voted Best Holiday Hotel in Switzerland many times over.

The Hotel Eden Roc in Ascona, built in 1971 and open all year round, never fails to impress guests the instant they step into the generously proportioned lobby. The lobby with its comfortable sofas and gleaming marble floors beneath a gently arching palazzo ceiling with antique Italian chandeliers is the hub that links the hotel's three buildings. It is here that guests also encounter, for the first time, the typical, surprising colour harmonies that characterise the entire hotel and its exceptional accessories, a theme repeated in the rooms themselves.

In the two main buildings, "the little paradise" encompasses three grand suites, 34 suites and 42 deluxe double rooms with views over Lake Maggiore or the enchanting Ticino mountain panorama. When it comes to design, guests at the Eden Roc are spoilt for choice. The left wing of the hotel features vibrantly furnished rooms created by Swiss interior designer Carlo Rampazzi that impress

and surprise through unusual colour combinations, striking shapes, and the wealth of different materials employed. Those whose preference is for a more restrained design will find their taste reflected in the right-hand wing. Here the interior designer has adopted a more reserved approach, while still achieving an appealing and youthful ambiance through his choice of fabrics, accessories and patterns. Since April 2010, the Hotel Eden Roc has gained a further 16 rooms in a maritime-youthful design in the adjoining Eden Roc Marina, connected by a walkway, thus expanding the hotel's capacity to a total of 95 rooms and suites. All the guest rooms offer a balcony or spacious terrace on which to soak up the Ticino sun all year round. The rooms are all equipped in line with the most up-to-date technical standards. Free WiFi is also provided throughout the hotel premises.

Heavenly tranquillity, a private bathing beach, a panoramic landing stage, and extensive gardens with numerous sun loungers – just some of the reasons why many guests scarcely leave the hotel during their short break by the shores of Lake Maggiore. What's more, since April 2010, the five-star establishment offers a 2,000 square metre wellness area, the Eden Roc Spa, with an extensive water world and large sauna area plus seven individually appointed treatment rooms. In designing the new relaxation hideaway, interior designer Carlo Rampazzi was inspired by the natural beauties of Ticino, more precisely its floral diversity and the colours of Lake Maggiore.

Added to that is the discreet five-star service together with the richly varied cuisine served in the hotel's four restaurants. At the La Brezza, which has garnered 17 Gault&Millau points, Executive Chef Salvatore Frequente serves with Chef Marco Campanella signature light Mediterranean cuisine influenced by his native Sicilian temperament while guests dining at the idyllic historical lakeside villa La Casetta are treated to fresh pasta dishes and grilled freshwater and seafood specialities. By contrast the Marina Restaurant offers a more informal setting for Salvatore Frequente to display his passion and inventiveness with home-made pasta as well as fish and meat specialities. This restaurant was redesigned by star architect Carlo Rampazzi in 1970s retro look, with its relaxing outdoor lounge a particular attraction. At the classic and also redesigned Eden Roc Restaurant, with a total of 15 Gault&Millau points, Cyrille Kamberzin, a native of the Canton of Valais, is in charge of culinary matters, serving his refined and innovative take on French cuisine. All four of the hotel's restaurants have three things in common. Firstly,

spacious terraces with uninterrupted, direct views of the lake's shimmering waters. Secondly, highly professional kitchen teams that attach great importance to an unfussy cuisine and superior produce and ingredients sourced largely from within the Ticino. And thirdly, all the restaurants welcome non-residents as well as hotel guests.

The hotel's three conference rooms equipped with state-of-the-art technology also provide the necessary peace and quiet for fully focused meetings in an exclusive setting. Following the hotel's expansion with the Eden Roc Marina in April 2010 new facilities have been created for meetings and events. The Marina Restaurant is multi-functional in design and capable of accommodating up to 80 participants for conferences, presentations and lectures. All the rooms are bathed in natural daylight and can be completely darkened for presentations; alternatively, the large window front opens up to stunning views over Lake Maggiore. With their appealing decor they, too, provide the ideal settings for events of all kinds. There are also two smaller rooms for 14 to 20 people, suitable for workshops and meetings. The conference programme can be complemented with the hotel's very own water-sports facilities. The Eden Roc Team has a wealth of ideas for leisure and social programmes and is happy to take charge of organising and staging such activities.

New ideas and attractive specials are constantly being developed to surprise guests at the Hotel Eden Roc and conjure up unforgettable moments for them: whether it's an excursion on Lake Maggiore on board the luxury yacht or a trip to Alba in the company of the Maître d' hotel to attend the international white truffle trade fair – anything and everything is possible. And the Eden Roc leaves nothing to be desired from a sports perspective either. The hotel's location and the affiliated water-sports school offer the perfect setting to take up waterskiing, sailing or wakeboarding. Back on dry land, the splendid Ticino valleys beckon for bike tours and extended hikes. Golfers will find 18 courses with various levels of difficulty in the local area and over the border in Italy. Two of these are just a stone's throw away.

More information: www.edenroc.ch/en

Hi-resolution pictures: www.tschuggenhotelgroup.ch/en/press

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