



GENERAL INFORMATION

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Albergo Carcani

***Dolce far niente* on Ascona's piazza**

Spend time where life is beautiful: Ascona's main piazza and the Albergo Carcani are the ideal spot to indulge in the fine art of *dolce far niente* – the pleasures of leisurely life – in Switzerland's very own sun lounge along the shores of Lake Maggiore. The Tschuggen Hotel Group's 3-star hotel opened in April 2012, with 29 double and single rooms and the Ristorante Carcani, which with its unique bar counter and spacious sun terrace is the perfect spot to while away the hours.

The Albergo Carcani is located on the beautiful lakeshore promenade in Ascona, opposite the boat landing stage with wonderful views of the shimmering waters of Lake Maggiore and the surrounding mountains. The Hotel, which originally dates from the 1960s, was entirely renovated during winter 2011/2012 and since Easter 2012 has re-emerged resplendent in its new look. The architectural concept for the premises is the work of Ascona interior designer Carlo Rampazzi. In redesigning the three-star hotel he placed a great deal of emphasis on preserving the atmosphere of the 1960s and the piazza's architectural style while combining it with new and colourful elements. Indeed, with a Mediterranean palette of yellow, blue and orange, Rampazzi has channelled the Ticino's bright sunshine into the premises, with each of the three floors radiating a different colour. These colour tones are also reflected in the otherwise classic interiors of the rooms, lending a friendly atmosphere to the 29 units. As a little tribute to a bygone age each room features a collage with the names of those who might once have been guests on these very premises. And as a special extra, guests can enjoy the wonderful views of the shimmering waters of Lake Maggiore and the bustling atmosphere of the lakeshore promenade directly from their room. All the rooms are equipped with shower, flat-screen TV, safe, minibar, air conditioning and free WiFi. The Albergo Carcani is open from March until October, with rates from CHF 190 per double room.

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The Ristorante Carcani on the ground floor of the Hotel opened on 26 April 2012, seating more than 120 guests in total, indoors and out. The wonderful terrace is the perfect setting for guests to take in the lake views and watch the ships sailing in and out, perhaps savouring an ice cream or coffee and cake in the afternoon as well as an aperitif in the evening. At its heart is the bar counter where, during the day, patrons are able simply to pop in and enjoy an espresso and brioche, Italian style. Reflected in the counter is a mosaic featuring the fashionable resort of Ascona. Lakeside, the Ristorante's glass frontage opens out on to the piazza so that guests are able to enjoy full views of Lake Maggiore regardless of where they are seated.

Head chef on the premises is Francesco Leone. On the menu of the chef are delicious Italian and Swiss dishes for lunch or dinner as well as popular snacks, salads and *panini*, not to mention a select choice of regional wines complemented by exquisite vintages from Italy.

The atmosphere on Asconas picturesque piazza is certainly Mediterranean, with the plane trees in full bloom and the lake waters shimmering a deep cerulean blue. Tourists and Ticino locals converge here to stroll and soak up the atmosphere, with a wide range of cultural events on offer from spring to autumn. One of the highlights is undoubtedly JazzAscona, the international jazz festival that transforms the entire piazza into an open-air stage for a whole ten days. Right next to the Albergo Carcani the alleyways of the old town are an open invitation for visitors to explore picturesque nooks and crannies as well as the inviting boutiques and art galleries. The mild climate and the many hours of sunshine are of lasting appeal – summer and winter.

Further information: www.carcani.ch/en

High resolution image material: www.tschuggenhotelgroup.ch/en/press

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